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Profil

ZEIT GERMANY beleuchtet emotional und informativ die deutsche Hochschul- und Wissenschaftslandschaft und berichtet über Optionen für einen ersten Berufseinstieg in Deutschland.
Das englischsprachige Magazin wird weltweit kostenlos in 89 Ländern an mehr als 200 Standorten über alle wichtigen und relevanten Netzwerke von deutschen Informationsbüros für ausländische Studieninteressierte oder Nachwuchswissenschaftler:innen verteilt – so z.B. über den DAAD e.V., dessen Auslandsbüros und Informationszentren, über die Goethe Institute, die deutschen Botschaften und deutschen Schulen im Ausland. Außerdem ist die langfristig sichtbare Jahrespublikation ZEIT GERMANY auch über das digitale Angebot www.zeit.de/germany abzurufen. Das Magazin liegt auf internationalen Veranstaltungen (z.B. an deutschen Hochschulständen) aus und wird darüber hinaus über international agierende Wissenschaftsinstitutionen (z.B. GSO, AVH, Fulbright) in die Zielgruppen getragen.

› **Auflage:** Rund 100.000 gedruckte und verteilte Exemplare[1]
› **Verbreitung:** In 89 Ländern an über 200 Standorten wird ZEIT GERMANY verteilt[1]

Termine

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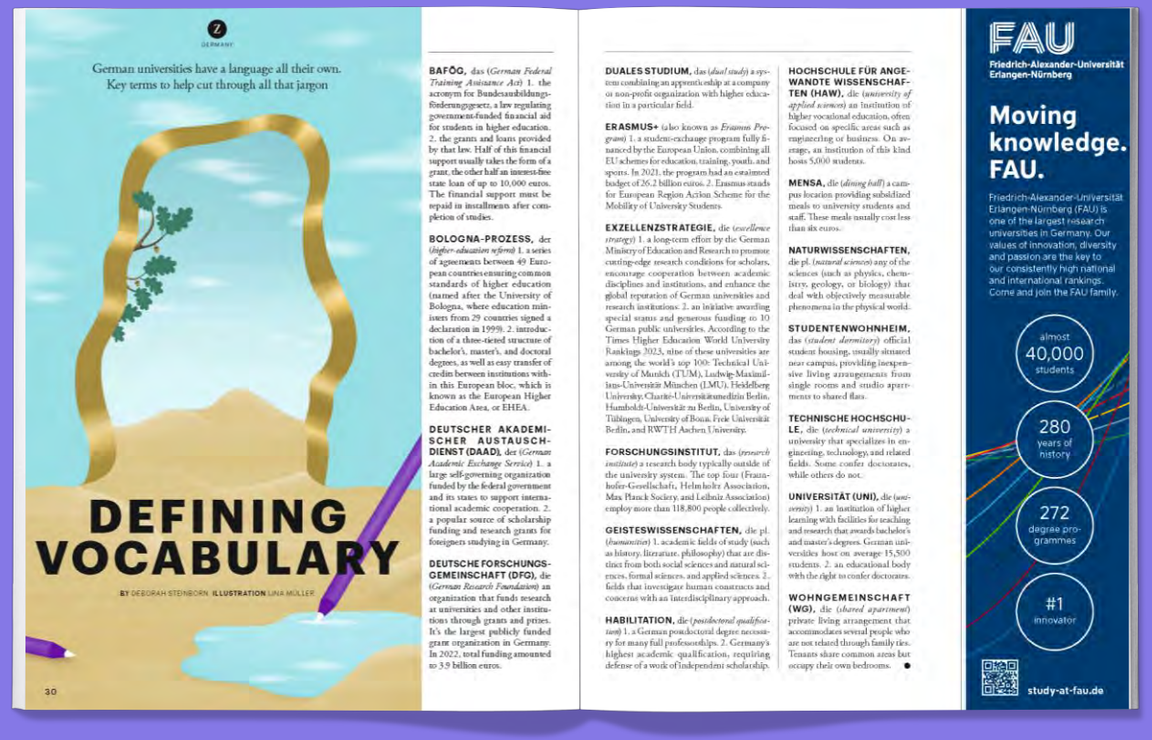
[1] Verlagsangabe

ZEIT GERMANY – Study & Research

Nutzen und Stärken



German universities have a language all their own. Key terms to help cut through all that jargon

DEFINING VOCABULARY

BY DEBORAH STEINBORN ILLUSTRATION LINA MÜLLER

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BAFÖG, das (*German Federal Training Assistance Act*) 1. the acronym for Bundesausbildungsförderungsgesetz, a law regulating government-funded financial aid for students in higher education. 2. the grants and loans provided by that law. Half of this financial support usually takes the form of a grant, the other half an interest-free state loan of up to 10,000 euros. The financial support must be repaid in installments after completion of studies.

BOLOGNA-PROZESS, der (*higher-education reform*) 1. a series of agreements between 49 European countries ensuring common standards of higher education (named after the University of Bologna, where education ministers from 29 countries signed a declaration in 1999). 2. introduction of a three-tiered structure of bachelor's, master's, and doctoral degrees, as well as easy transfer of credits between institutions within this European bloc, which is known as the European Higher Education Area, or EHEA.

DEUTSCHER AKADEMISCHER AUSTAUSCHDIENST (DAAD), der (*German Academic Exchange Service*) 1. a large self-governing organization funded by the federal government and its states to support international academic cooperation. 2. a popular source of scholarship funding and research grants for foreigners studying in Germany.

DEUTSCHE FORSCHUNGSGEMEINSCHAFT (DFG), die (*German Research Foundation*) an organization that funds research at universities and other institutions through grants and prizes. It's the largest publicly funded grant organization in Germany. In 2022, total funding amounted to 3.9 billion euros.

DUALES STUDIUM, das (*dual study*) a system combining an apprenticeship at a company or non-profit organization with higher education in a particular field.

ERASMUS+ (also known as *Erasmus Program*) 1. a student-exchange program fully financed by the European Union, combining all EU schemes for education, training, youth, and sports. In 2021, the program had an enlarged budget of 26.2 billion euros. 2. Erasmus stands for European Region Action Scheme for the Mobility of University Students.

EXZELLENZSTRATEGIE, die (*excellence strategy*) 1. a long-term effort by the German Ministry of Education and Research to promote cutting-edge research conditions for scholars, encourage cooperation between academic disciplines and institutions, and enhance the global reputation of German universities and research institutions. 2. an initiative awarding special status and generous funding to 10 German public universities. According to the Times Higher Education World University Rankings 2023, nine of these universities are among the world's top 100: Technical University of Munich (TUM), Ludwig-Maximilians-Universität München (LMU), Heidelberg University, Charité-Universitätsmedizin Berlin, Humboldt-Universität zu Berlin, University of Tübingen, University of Bonn, Freie Universität Berlin, and RWTH Aachen University.

FORSCHUNGSINSTITUT, das (*research institute*) a research body typically outside of the university system. The top four (Fraunhofer-Gesellschaft, Helmholtz Association, Max Planck Society, and Leibniz Association) employ more than 118,800 people collectively.

GEISTESWISSENSCHAFTEN, die pl. (*humanities*) 1. academic fields of study (such as history, literature, philosophy) that are distinct from both social sciences and natural sciences, formal sciences, and applied sciences. 2. fields that investigate human constructs and concerns with an interdisciplinary approach.

HABILITATION, die (*postdoctoral qualification*) 1. a German postdoctoral degree necessary for many full professorships. 2. Germany's highest academic qualification, requiring defense of a work of independent scholarship.

HOCHSCHULE FÜR ANGEWANDTE WISSENSCHAFTEN (HAW), die (*university of applied sciences*) an institution of higher vocational education, often focused on specific areas such as engineering or business. On average, an institution of this kind hosts 5,000 students.

MENSA, die (*dining hall*) a campus location providing subsidized meals to university students and staff. These meals usually cost less than six euros.

NATURWISSENSCHAFTEN, die pl. (*natural sciences*) any of the sciences (such as physics, chemistry, geology, or biology) that deal with objectively measurable phenomena in the physical world.

STUDENTENWOHNHEIM, das (*student dormitory*) official student housing, usually situated near campus, providing inexpensive living arrangements from single rooms and studio apartments to shared flats.

TECHNISCHE HOCHSCHULE, die (*technical university*) a university that specializes in engineering, technology, and related fields. Some confer doctorates, while others do not.

UNIVERSITÄT (UNI), die (*university*) 1. an institution of higher learning with facilities for teaching and research that awards bachelor's and master's degrees. German universities host on average 15,500 students. 2. an educational body with the right to confer doctorates.

WOHNGEMEINSCHAFT (WG), die (*shared apartment*) private living arrangement that accommodates several people who are not related through family ties. Tenants share common areas but occupy their own bedrooms.

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- Weltweite Reichweite unmittelbar in der internationalen Zielgruppe der Abiturient:innen, Studierenden und Nachwuchswissenschaftler:innen, die vor allem ein Studium oder den ersten Schritt in eine akademische Karriere anstreben.
- Lebensnahe Berichterstattung, die die Leserinnen und Leser emotional und informativ in die deutsche Hochschul- und Wissenschaftswelt und die Perspektiven danach einführt.

ZEIT GERMANY – Study & Research

Redaktionelles Konzept

ZEIT GERMANY

EDITORIAL

International students have never been more appealing to Germany. The largest economy in Europe will be facing a shortage of up to 240,000 skilled workers by 2026 in fields from education to healthcare to STEM. That's why government, industry, and academia are targeting fresh talent from abroad. And universities, where about 75,000 foreign students begin their studies each year, are the bull's eye. Studying and staying on in Germany presents a big opportunity, but it's a challenge too. We help you navigate it all – the culture shock, the fun festivals, the bureaucracy, the job prospects. Stay tuned!

The ZEIT Germany Team

Publisher Anna-Lena Scholz and editor-in-chief Deborah Steinborn

ZEIT, a German weekly newspaper, covers education and more.

ZEIT Germany's print edition is available via the network of the German Academic Exchange Service (DAAD), Goethe-Institut, and the Federal Foreign Office, among others. The entire issue is available digitally at **www.zeit.de/germany**

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Konzept
ZEIT GERMANY – Study & Research ist ein Schaufenster für den Wissenschaftsstandort Deutschland und erzählt Geschichten in Features und unterhaltsamen Kurzbetrachtungen aus der Erfahrungsperspektive von jungen, internationalen Menschen über die deutsche Hochschul- und Wissenschaftslandschaft. Ebenso finden sich Servicebereiche mit Infosammlungen, Tipps und nutzwertigen Übersichten.

Daraus entsteht die Navigation durch einen zukunftsstarken, chancenreichen Standort, der die unterschiedlichen Zielgruppen nachhaltig anspricht.

ZEIT GERMANY bietet:

- Orientierung für die akademische Aus- und Weiterbildung sowie die Wissenschaft und Forschung in Deutschland
- Studienoptionen und Einstiegsmöglichkeiten in die Forschung an deutschen Hochschulen, Instituten und Forschung & Entwicklung Bereichen in Unternehmen
- Kulturelle Aspekte, wie Sprache und regionale Unterschiede, politische Gepflogenheiten oder Deutschland als Wohnort

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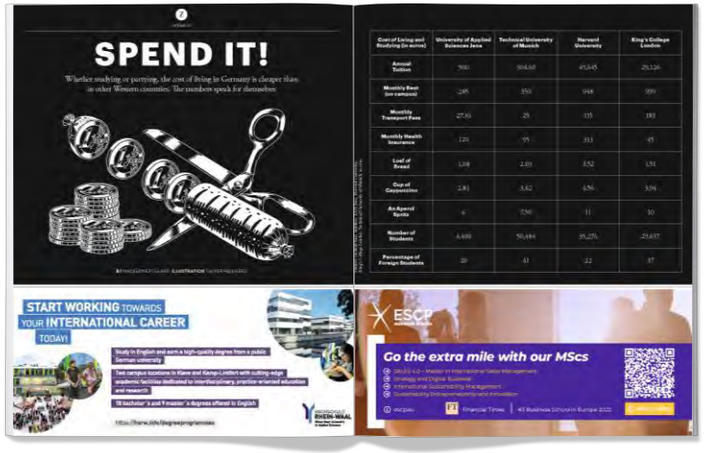

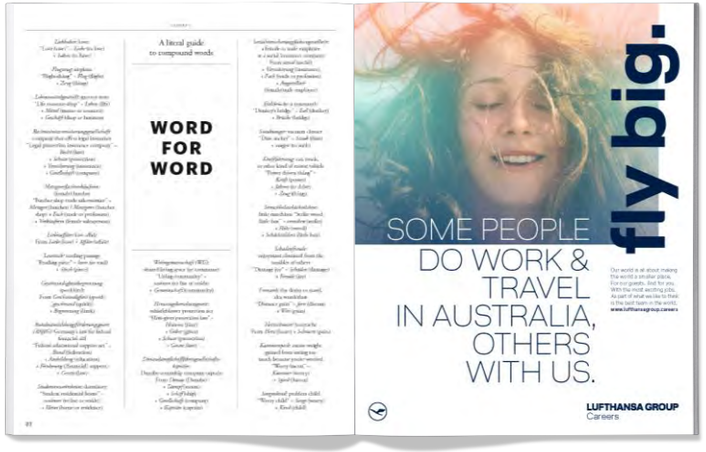

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Stimmen aus der internationalen Leserschaft

»Nothing better than reading the latest edition of ZEIT Germany, cover to cover!«

– Alexandrea Swanson, international graduate of Universität Hamburg and American expat in Berlin

»German higher education offers unique opportunities to international students, but studying abroad can seem daunting. ZEIT Germany magazine demystifies the situation in a lively, welcoming manner, with pages filled with news updates, engaging features, and an abundance of practical advice.«

– Anne Nelson, professor, Columbia University Graduate School of Journalism and author,
"Shadow Network: Media, Money, and the Secret Hub of the Radical Right"

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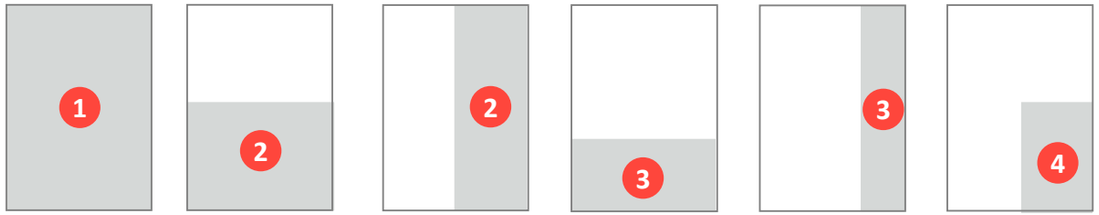
Formate und Preise



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